

ACLCP Action Plan, 2018-2019 (Draft, 7/19/18)

Mission Statement

The mission of the Associated College Libraries of Central Pennsylvania, a consortium of academic and research libraries united by a rich heritage of and strong commitment to sharing, is to enhance each member's ability to serve its primary clientele.

Purposes

- ❖ To enhance the knowledge and expertise of member staffs by providing different and varied professional development opportunities.
- ❖ To share information and library resources as well as the expertise of individuals.

GOAL 1: Continuing Education

- Provide two meetings with programs of interest to member librarians and staffs. Whenever possible, have some of the content of these professional development opportunities be driven by and provided by employees of our member institutions.
- Continue to offer a variety of grant opportunities. Consider additional post-grant requirements. Revise internal approval guidelines and investigate spending thresholds for ease of processing.
- Gauge interest in a mentoring program for students as well as for new and experienced librarians and staff.

GOAL 2: Communications

- Complete the website redesign, conduct usability testing in order to assess its success, and adjust accordingly.
- Use the website and other marketing tools to demonstrate the value and benefits of membership. Ideas for other tools include:
 - Create a monthly 'newsletter' for the listserv with teasers to draw traffic to the website.
 - Create tools such as: a Google Hangout, a promotional video about ACLCP, or a GoodReads group.
 - Use social media channels—Twitter, Facebook, etc.—to create an "ACLCP Clubhouse" for conversation, possibly made up of member libraries' feeds on ACLCP's website.

GOAL 3: Organizational Continuity

- Continue to experiment with the structure of the Executive Committee in relation to governing needs, and offer incoming leaders context as early as possible.
- Create a collection development policy for the association's archives.

- Explore the accessibility of the association's programs and web presence and make improvements as necessary.
- Maintain financial stability and define an amount for a savings "safety cushion." Share a three-to-five-year financial history and other merits of membership with the Directors SIG on an ongoing basis.
- Create explanatory documentation to share with each year's incoming leaders.